



The Country Club
at
THE HIGHLANDS

2014 Golf Program

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The Country Club at The Highlands

As I embark on my 12th season at The Country Club at The Highlands, I reflect back on the changes and growth of our club. We started as a public golf course with some members, working out of a single small building. We steadily grew into a true semi-private club that allowed public play. Finally, we became a full fledged private facility with a new 25,000 square foot clubhouse that provides our members with social, dining, and exercise options.

With growth comes member involvement in a number of different ways. Our goal is to provide golf and social options for all of our members. Whether you have never touched a golf club, are brand new to the game, a novice, or an accomplished player, we have programs for you. We have casual golf options for those of you who are not terribly competitive and plenty of tournaments and member events to whet your competitive appetite. Junior golf has been a particular focus for us in recent years and we have options for little ones all the way up to the strong high school golfer.

We are uniquely positioned this year from a service standpoint. The club is fortunate to have two outstanding assistant golf professionals. Robert Nowak, PGA has established an excellent clientele and has been a wonderful asset to the club for many years now. Coley O'Dell has begun his quest for PGA membership and will be instrumental in our junior programs as well as all facets of the golf operation.

We hope that you enjoy this 2014 Golf Program Booklet and find it as a useful tool to take better advantage of all the club has to offer. Again, our goal is to provide options for you to get more involved in your club. Should you have any questions or would like to get involved in the programs, please get in touch with us at the golf shop. We look forward to taking care of your needs.

Sincerely,

Scott A. Graber, PGA
Head PGA Golf Professional
Country Club at The Highlands



The Country Club at The Highlands

Table of Contents

Points of Interest	1
Professional Staff	2
Golf Instruction	3
Casual Golf/Couples Golf	4
Junior Golf	5
MGA	7
LGA	8
HSMGA	9
Tournament Championship	10
Tournament Schedule	11
Local Rules	12



The Country Club at The Highlands

The golf shop is located on the bottom floor of the Clubhouse in front of the practice putting green. The golf shop boasts a beautiful 1,450 square feet golf shop, catering to the equipment and accessory needs of all of our members. We offer the latest products from manufacturers at competitive prices. Here are a few of the amenities that we offer:

- Golf lessons, clinics, leagues, tournaments and corporate outings.
- Club fitting and club re-gripping services.
- Access to the GHIN handicap system through the VSGA for golfers looking to maintain a handicap.
- Tee times can be made by phone or in person up to one week in advance. Tee times run every 10 minutes throughout the season.
- The practice facility includes a real grass driving range, two chipping greens, one bunker area and a very large practice putting green. Annual range plans are available.
- We offer a fleet of 72 golf carts with annual cart plans available.
- Walking our golf course is available for all of our golfers with no time or play restrictions.
- Annual bag storage and locker rental available.
- The course is open Tuesday through Sunday and available for walking only after 12:00 on Mondays when permitted.



Our priority is to make your golf experience as fun and memorable as possible.

For any questions or comments, please contact us here at the golf shop.

804-796-5302



The Country Club at The Highlands

Golf Professional Staff

Scott Graber



phone: 804-796-4800 ext.303

Email: sgraber@highlands-golf.com

Scott Graber, PGA, has been the Head Golf Professional at The Country Club at The Highlands since 2002. During his tenure, the club has transitioned from a semi-private club to a full service private facility. A graduate of James Madison University, Scott began his professional career at Waynesboro Country Club in 1995. Since that time, he has won several golf events but holds his award in 2006 as one of Golf, Inc.'s "Most Admired Operators" as his best achievement. Scott lives with his wife, Jenn and three daughters Bella, Zoe and Liv.

Robert Nowak



Phone: 804-796-4800 ext 304

Email: robertnowak@pga.com

Robert Nowak, PGA, has over 20 years of experience as a golf professional. He has worked at both private and semi-private clubs and has a passion for teaching, especially juniors. He has been at The Country Club at The Highlands since 2011, after previously working in North Carolina. He loves playing golf, being in the outdoors and spending time with his family. Robert lives in the Highlands with his wife, Jessie and two sons.

Coley O'Dell



Email: coley2379@pga.com

Coley O'Dell, PGA Apprentice, started his career in golf in 2012. Military brat by nature, Coley has played golf all over the USA and Europe, captaining his high school golf team in Ramstein, Germany. Most recently, Coley has started his path to become a PGA Professional by entering the PGA PGM program. Golf is his passion and teaching golfers to realize their potential his mission.



The Country Club at The Highlands

Golf Instruction

Whether you are new to the game, an accomplished player or somewhere in between, we have instructional opportunities to improve your enjoyment of the game.

Private Lessons

For those that like to work in a one-on-one environment, private lessons are available from all of our Golf Professionals. Individual, multiple lesson and year long packages available.

For more information contact:

Scott Graber, PGA Head Professional
Robert Nowak, PGA Assistant Golf Professional
Coley O'Dell, Assistant Golf Professional

Group Clinics

Get Golf Ready 1: Get Golf Ready is designed to teach everything you'll need to play golf in just five lessons. Our own PGA Professionals will show you that there are lots of ways to play by combining fun, friends and fitness. Each session will focus on the various golf skills you will use while playing. In addition to learning the basics, you will be guided onto the golf course to put your skills into action in a casual, friendly setting.



Men: 4/2, 4/9, 4/16, 4/23, 4/30
Ladies: 5/7, 5/14, 5/21, 5/28, 6/4
Ladies: 7/10, 7/17, 7/24, 7/31, 8/7
Cost: \$109

Get Golf Ready 2: Get Golf Ready 2 is designed to further the golf skills you've acquired in Get Golf Ready 1, or for those who already have a working knowledge of the game but just want to improve. Our PGA Professionals, through these next 5 lessons, will get you fully equipped to navigate your game on and around the course, as we continue to work on the fundamentals, trouble shots and course management.

Ladies: 5/1, 5/8, 5/15, 5/22, 5/29
Ladies: 7/2, 7/9, 7/16, 7/23, 7/30
Cost: \$109



The Country Club at The Highlands

Casual Golf



Interested in a fun, non-competitive golfing environment? Our new Casual Thursdays are just for you! This is our most socially geared program for those who wish to meet new people, play with the whole family, practice some new learned skills, or just join some friends who want to hit the links and enjoy the outdoors. We promote a no betting or pressure environment. Play as few or as many holes as you'd like. The goal here is that you have the most enjoyable, relaxing golf experience possible. We will reserve a portion of the course each Thursday night so you can meet up with others or just have space to play. Just let the golf shop know you'll be showing up! There will be dinner and drink specials afterward to cap off the evening.

Every Thursday Night at 6:00 beginning May 22nd

Couples Golf

If you're looking for a way to spend time together with your partner on the golf course and meet other couples who love to golf, then look no further. The Highlands is offering our Friday Couples Golf, with an emphasis on fun rather than competition. This once a month event is a perfect way to unwind at the end of the work week, hit some good shots and make some new friends! In this casual golf setting you will have fun, meet other couples, and enjoy a few laughs over drinks or dinner following play.

Cost: \$10 per couple

4/18	Nine and Dine
5/16	Tee it Forward
6/13	Swinging Couples
7/18	Stock Exchange
8/15	Bingo Bango Bongo
9/19	Couples Golf End of Season





The Country Club at The Highlands

Junior Golf

Junior Golf Camp

June 17th-19th (9:00-1:00)

June 20th (5:30-8:00)

(ages 5 and up)

If you are thinking of introducing your junior to golf or they want to brush up on their fundamentals, then join us for a fun week of games, skills and laughs. They will learn the basics of the full swing and short game, with an introduction to the rules, etiquette and golf course management.

- 6 to 1 student to instructor ratio to ensure more individualized teaching
- Interactive drills and games to help create a fun, learning environment
- Lunch provided every day
- End of the week Parent-Child tournament with a cook-out and prizes



Cost: \$149 for members (\$175 for non members)



Overnight Junior Golf Academy

July 8th-11th

Drop off is 9:00am on the 8th

Pick up is 5:00pm on the 11th

(ages 12 and up)

Is your junior golfer looking to take his or her game to the next level? The Junior Academy is for the golfer that is working towards, or currently playing, competitive middle school or High school golf. This overnight camp will be an extensive golf learning experience.

- 4 to 1 student to instructor ratio to ensure more individualized teaching
- Golf Fitness workouts
- Full swing, short game, on course instruction and video analysis
- Player assessments, daily games and skills contests
- Player Gift Package
- Breakfast, lunch & dinner provided each day

Cost: \$399 for members (\$499 for non members)



The Country Club at The Highlands

Junior Golf

Junior Clinics (ages 5 and up)

Are a great way for your junior to spend time on skill specific sessions to improve their game or continue to work on fundamentals learned at golf camp.

Wednesdays starting June 25th through August 13th
(9:00-10:00)

Cost: \$15 per clinic or \$75 for the season

PGA Jr. League

The PGA Jr. League Golf is designed for juniors 13 and under. The program features a team-vs-team format in a structured league providing a popular, less stressful, scramble format. PGA JLG is a great way to get the entire family involved in golf, with parents as spectators, team-parents, and even coaches. A team of 10-12 juniors will play 5 matches from May 1st to July 1st against teams representing other clubs in the Richmond Area. Each team match will consist of 4, 2 person 9 hole scramble matches with the ability to substitute players, so everybody gets to play! Winners of the League will have an opportunity to advance to an All-Star team to play in regional and national tournaments.

What PGA JLG Players Receive:

- Team Jerseys
- PGA JLG Bag Tags
- Instruction from a PGA Professional
- Awards
- Golf Balls
- 5-6 Regular season competitions
- Team practices
- Opportunity for All-Star Advancement



Cost - \$125

**For more information check out
www.pgajrleaguegolf.com**

or contact Robert Nowak at
robertnowak@pga.com
804-796-5302



The Country Club at The Highlands

MGA

The Highlands MGA (Men's Golf Association) was founded by a handful of members over 10 years ago with the expressed intent of forming a lasting organization dedicated to promoting the game of golf here at the Highlands as well as the RVA region. The organization has evolved over the last decade and has grown to over 120 members, with handicaps that range from the single digit to over 30. The Highlands MGA is open to golfers of all abilities. Our events and functions are designed to make all Country Club at the Highlands' members feel welcome.

When you sign up in the Pro Shop for MGA play, you never know who you will be playing with. As a new member, it is the ideal way to get to know the entire membership.

The MGA organizes a number of golfing events throughout the year. These can range from simple weekend stroke play matches to two & four man team events with a variety of different formats. These weekend events typically involve up to 40 players. We also organize a few marquee events during the year:

Match-Play Tournament

April 25th-28th

This is a three day, flighted event. Competitors play match-play to determine flight winners. The event concludes with a thrilling and often stressful shoot-out amongst the flight winners.

Highlands Cup

July 24th-27th

This tournament is a Ryder Cup style team event. This fantastic four day event begins with an election/team announcement party, a large dinner party at the mid-point, with an often suspenseful conclusion to the tournament on Sunday afternoon.



The Highlands MGA supports two notable charities, the VCU Massey Cancer Center and *The Families of the Wounded Fund*. This support is in the form of fundraising for charitable donations, as well as volunteering at events that support these two extremely worthy charities. We also support the Club's growing youth golf programs.

To learn more about the MGA you can visit our web site at www.highlandsmga.com or reach out to any of our officers.

President, Jeff Siffert jeff.siffert@pcdci.com

Vice President, Todd Greenwood vtbuck92@gmail.com

Treasurer, Kevin Hughes kevhghs@comcast.net.

We look forward to seeing you around the clubhouse and out on the course.



The Country Club at The Highlands

LGA

The **LGA** (Ladies Golf Association) is a diverse group of ladies who enjoy golf and fellowship. They have 2 organized play days per week, Thursday mornings and Saturday mornings, which include a game of the week. Just call in no later than lunch time the day before and the golf shop will put you on the list. They also have several tournaments throughout the year.

- 3/22 **Opening Day**
- 4/26-4/27 **Match Play**
- 7/12 **Sadie Hawkins**
- 8/7 **Beat the Pros**
- 9/13-9/14 **Highlands Cup**
- 11/1 **Closing Day**



President - Deb Kelo
Secretary - Sherry Zaunick

Vice President - Nevia Cashwell
Treasurer - Pat Richardson



Other Representatives

- CWGA Rep** - Mary Ward
- GRWGA Rep** - Linda Hamilton
- RWGA Rep** – Gail McDaniel
- RWGA Team Captain** – Gail McDaniel
- Course Committee** - Mary Ward, Patti Peterson
- Fundraising Committee**- Brenda Kyle
- Sunshine Committee** – Barb Weisman
- Tournament Committee** - Gail McDaniel, Trish Owens, Debbie Swinson and Nevia Cashwell



The Country Club at The Highlands

HSMGA

The HSMGA (Highlands Seniors Men's Golf Association) is open to all members of the Country Club at The Highlands, 50 years of age or older, with a valid Highlands Handicap. The purpose is to have a poll of SENIORS to draw from to participate in the 4-CLUB tournaments, the Greater Richmond Senior Men's Golf Association Tournaments (GRSMGA) and any other small weekday tournaments that may become available. This is separate from the MGA.

4Club: Consists of a 15 man team counting the 12 best net scores as your team score. In addition, you will play with 1 player from the other 3 clubs and be a 4 man team, counting the 2 best net scores per hole. \$43 per person/per event includes golf, food, beverages and prizes.

GRSMGA: These are INDIVIDUAL tournaments, with approximately 84 players divided into 4 flights based on handicaps. We will send 10-12 players to each course. The cost is \$45 per event, except CCV which is \$50. This includes golf, food, beverages and prizes. There are 12 clubs.

This is a chance to play several PRIVATE courses in the area, make new friends, have a great lunch, beverages, fellowship and a chance to win prizes, all at a reasonable cost. All tournaments are WEEKDAY MORNING, SHOT-GUN STARTS. They start in April and end in October.

We also play Providence and Birkdale in home and home TEAM Matches, 24 players on each team.

For more information and a detailed schedule, please contact Charlie Smith at csmith16par3@verizon.net or 739-8123.





The Country Club at The Highlands

Tournament Championship

Tournament Championship

Introducing the new, year long Tournament Point system for The Country Club at the Highlands! The Tournament of Champions was replaced with a new season ending Tournament Championship in 2013. Year 1 was a resounding success and we look forward to an even better Year 2. Throughout the year, players will have many opportunities to accumulate points during tournaments in order to qualify for a year ending event, culminating with a crowning of a tournament champion. Players can earn points by just participating in an event, and earn more by performing well. Whether it's as an individual, a team, or in a flighted event, there are opportunities for players of all abilities to earn points. We hope this will serve as an exciting way to compete with your friends throughout the year, while rewarding those that play consistently as well as those that excel during tournaments.

Who Qualifies?

The year ending Tournament Championship will take the 72 players that earned the most points during the tournament season. In the event that one of the top 72 cannot participate, the field will move up as a result of the vacated spot, and the next player with the highest point total will receive entry into the event.

What are you Qualifying for?

Besides a chance to be the overall Tournament Champion, the Tournament Championship will be a celebration for those that have played well throughout the year. This celebration will begin with a pre-event awards dinner on Friday October 24th. This will be a jacket and tie event where players will be recognized for their achievements throughout the tournament season. Players are urged to invite their spouse/significant other to the dinner if he/she did not already qualify for the event. Following this Friday night event, the tournament itself will be held on Sunday, October 26th. Both of these events will be at no cost for all the players that have earned entry into the Tournament Championship.

The Tournament Championship will be broken into 3 groups with the top 24 players playing for the largest portion of the prize money. Players 25-48 will be competing against each other for the 2nd largest portion of the prize money. Players 49-72 will be competing against each other for the 3rd largest portion of the prize money. Each 24 person group will be broken into two flights of 12. Only the first flight in the first group will have a mathematical chance to be the overall Tournament Champion. As a special bonus... the winner of each of the 12 person flights will also receive an invitation for an exclusive golf trip with the golf professionals.

How do you Qualify?

A weighted point distribution system will be in use. All points will be based on the player's net finish. The gross finish will only be used when net isn't applicable. All ties will split points. The tournaments are broken into 3 tiers.



The Country Club at The Highlands

2014 Tournament Championship Schedule

<u>Date</u>	<u>Tournament</u>	<u>Tier</u>
11/23/13	Tough Turkey Tournament	3
12/21/13	Frostbite Scramble	3
1/18	NFL Playoffs Tournament	3
3/15	Icebreaker Tournament	2
4/12	Easy Day-Hard Day	2
5/9	Night Golf Tourney	3
5/17-5/18	Men's/Ladies Senior Club Championship	2
5/24	Mixed Match Play Tournament	3
5/30-6/1	Men's Member-Guest	1
6/27-6/28	Ladies Member-Guest	1
7/4	Red, White & Blue Tournament	3
7/20	Parent-Child Championship	2
8/1-8/2	Ladies Member-Member	1
8/17	"Family" Golf Tournament	3
8/31	Par 3 Tourney	2
9/26-9/28	Men's Member-Member	1
10/11-10/12	Men's/Ladies Club Championships	1
10/25	Skin's Game	
10/26	Tournament Championship	



The Country Club at The Highlands

Local Rules

- Greenside fans.** Greenside fans are considered temporary immovable obstructions and free relief (relief without penalty) can be taken under USGA local rule (USGA Rules of Golf, 2012-2015, Appendix 1, Part B, section 7a). Relief can be taken for interference with stance, swing or line of play. Player must take “full but minimum” relief. Determine the nearest point of relief no closer to the hole that is not in a hazard or on a putting green. Drop within one club length, no nearer the hole, with no penalty.
- Embedded ball through the green.** Per USGA local rule (Part B, 4a), free relief is available through the green for a ball embedded in its own pitch mark. Drop as near as possible to where the ball lay but no nearer to the hole.
- Ground Under Repair and Abnormal Ground Conditions.** All ground under repair is marked accordingly and is played in accordance with rule 25-1. In addition, a local rule allows free relief from interference with swing by exposed rocks and tree roots through the green. Drop within one club length, no nearer the hole, with no penalty.
- Mulch Area Grooves and Seams of Cut Turf.** Per USGA local rule (Part B, 4e), seams in cut turf (such as in a recently sodded area) and grooves at the perimeter of flower and mulch beds are deemed to be ground under repair. Play in accordance with Rule 25-1. Note that the mulch bed, in and of itself, is not considered ground under repair.
- Mandatory Free Relief.** There are three areas on the course where a player must take relief from ornamental plantings. These areas are (1) the Linda Eastwood memorial garden to the left of the green on hole #6, (2) the several ornamental planting areas near the left side of the green on hole #15 and (3) the Paul Ferrara memorial tree behind the green on hole #14. Relief is mandatory if the ball comes to rest inside the mulched zones that define these areas. Drop within one club length, no nearer the hole, with no penalty.
- Streets Defined as Out of Bounds.** All public streets are defined as out of bounds.
- Drop Zones.** Numerous holes on the course have designated drop zones (see Part B, 8); these provide an additional relief option for balls in a water hazard. Under a penalty of 1 stroke, drop within the zone. The option of using the drop zone is available as long as the point from which the lost ball was played lies further away from the hole than does the drop zone. That is, until a ball is played from a spot closer to the hole than the drop zone, the player still has the option of using the drop zone for a ball in the hazard.
- Use of Distance Measuring Devices.** Distance measuring devices that measure distance only are approved for use in accordance with Part B, 9.
- Stones in Bunkers are Movable Obstructions.** Stones in bunkers are declared to be movable obstructions and can be removed. See Appendix 1, Part A, 5b.

Provisional Ball for Ball Presumed in Water Hazard. If a ball is thought or likely to be in a water hazard, a provisional ball may be played in accordance with Part B, 1. The player declares and plays a provisional ball before looking for the original ball. If the original ball is found outside the hazard, it is the ball in play. If the original ball is found in the hazard the player may play the original ball as it lies or play the provisional ball. Note that if the original ball is played, it must be played as it lies; the normal relief options for a ball in hazard (Rule 26) are not available.

Special Note: On Holes #12, #16, and #18, the boundary of the left side of the lateral water hazard has been marked in places to coincide with the left edge of the cart path. If relief is taken per Rule 26 (ball in lateral hazard), under a penalty of one stroke, the ball should be dropped within two club lengths, no nearer the hole, on the opposite side of the cart path.